Thank you for downloading California DECA’s “Community Service Press Release Template.” Please complete this template and send it to local media outlets in order to publicize your chapter’s involvement in you community. Please note: text inside the {brackets} should be replaced with the corresponding information!

FOR IMMEDIATE RELEASE:

**{Title}**

**{City the event occurred in}, {Abbreviation of the state the event occurred in}**–On {day of the week, date}, students from {chapter’s name} DECA volunteered their time and knowledge at {organization or event student’s volunteered at}. Over {estimated number of members who participated} helped {organization or event student’s volunteered at} by {what the students did}.

An essential aspect of DECA’s mission is to prepare leaders that are community oriented. This event taught students {lessons and skills learned though community service}. {Organization or event student’s volunteered at} is grateful for the work of {chapter name} DECA members because {benefit of community service to the community}.

“{Insert quote from a chapter member in attendance},” said {full name}, a {chapter name} DECA member who volunteered at {organization or event student’s volunteered at}.

**About {chapter name} DECA**

{Chapter name} DECA is a Career and Technical Student Organization that prepares emerging leaders and entrepreneurs in four fields of business: marketing, finance, hospitality, and management. DECA integrates into classroom instruction, applies learning, connects to business, and promotes competition to prepare the next generation to be academically prepared, community oriented, professionally responsible, and experienced leaders.

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**Contact Information**

To learn more about this story, please contact:

{Full name},{officer position}

{Chapter name} DECA

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[{Chapter’s website URL if available, if not available, use www.californiadeca.org}](http://www.califonriadeca.org)

Mobile: {insert phone number or delete this field if uncomfortable providing this information}