Thank you for downloading California DECA’s “DECA Week Press Release Template.” Please complete this template and send it to local media outlets in order to publicize your chapter’s DECA Week activities! Please note: text inside the {\_\_} should be replaced with the corresponding information!

FOR IMMEDIATE RELEASE:

**{Title}**

**{City the event occurred in}, {Abbreviations of the state the event occurred in}**–Every November, DECA chapters across the globe chose one week in November to promote and celebrate DECA. This week is called “DECA Week.” During the week of {date to date}, {chapter name} DECA put on DECA Week at {name of high school}. Activities included: {list DECA Week activities}. {Go into further detail about each or some of the activities and explain how these activities helped promote DECA or how these activities benefitted DECA members or the school}. For anyone interested in joining DECA and becoming part of one of the strongest student organizations at {high school name}, membership is still open!

**About {chapter name} DECA**

{Chapter name} DECA is a Career and Technical Student Organization of {number of members at your chapter} members. {Chapter name} DECA works to prepare emerging leaders and entrepreneurs in four fields of business: marketing, finance, hospitality, and management. DECA integrates into classroom instruction, applies learning, connects to business, and promotes competition in order to prepare the next generation to be academically prepared, community oriented, professionally responsible, and experienced leaders.

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**Contact Information**

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Mobile: {insert phone number or delete this field if uncomfortable providing this information}