Thank you for downloading California DECA’s “Fundraiser Press Release Template.” Please complete this template and send it to local media outlets in order to gain recognition for any fundraisers your chapter holds. Please note: text inside the {brackets} should be replaced with the corresponding information!

FOR IMMEDIATE RELEASE:

**{Title}**

**{City the event occurred in}, {Abbreviations of the state the event occurred in}**–On {day of the week, date}, {chapter’s name} DECA held a fundraiser to help raise money for {purpose of fundraiser i.e. DECA’s state competition}. {Description of fundraiser}. The fundraiser was a success and an important step in {chapter name} DECA’s journey towards {purpose of fundraiser i.e. DECA’s state competition}.

In addition to effectively raising funds for {purpose of fundraiser i.e. DECA’s state competition}, {chapter name} DECA members learned valuable lessons about planning and executing a successful fundraiser.

“{Insert quote from a chapter member in attendance},” said {full name}, a {chapter name} DECA member who helped plan the fundraiser with {organization fundraised with}.

**About {chapter name} DECA**

{Chapter name} DECA is a Career and Technical Student Organization that prepares emerging leaders and entrepreneurs in four fields of business: marketing, finance, hospitality, and management. DECA integrates into classroom instruction, applies learning, connects to business, and promotes competition to prepare the next generation to be academically prepared, community oriented, professionally responsible, and experienced leaders.

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**Contact Information**

To learn more about this story, please contact:

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[{Chapter’s website URL if available, if not available, use www.californiadeca.org}](http://www.califonriadeca.org)

Mobile: {insert phone number or delete this field if uncomfortable providing this information}