

ICDC TRADING PIN CONTEST 2020

PURPOSE

To encourage local members to create a design that promotes California DECA during the 2020 International Career Development Conference in Nashville, TN.

SPECIFICATIONS

- Designs are highly encouraged to be computer-generated, but not required. If computer generated, please submit original vector artwork. (Submit .eps, .ai, or .psd files instead of .png, .jpg, or .pdf files when possible)
- Designs must show originality, imagination and creativity.
- Designs may include the shape of California or be in the actual shape of California, but is not required.
- Designs may include “CA DECA 2020” or “CA DECA ‘20.” California may be spelled out or abbreviated or simply used as the shape of, or included in the pin.
- Contestants must submit their entries via the online form no later than **January 10, 2020**.
- The winning entry will be produced into a trading pin for the 2020 International Career Development Conference. Note that the final design may be adapted/modified from the original entry.
- The winner will be notified announced/recognized at the 2020 State Career Development Conference.
- All submissions will become the property of California DECA to modify and use as it sees fit in conjunction with the contest.

SUBMISSION LINK

<http://bit.ly/ICDCPin>

EVALUATION

Judge’s rating sheet (See page 2)

ENTRIES

Each student is limited to one entry. Each chapter may submit as many entries as desired.

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JUDGES RATING SHEET

Name & Chapter: _____

Items to Evaluate	Below Average	Average	Good	Excellent	Points
▪ Portrays theme appropriately	1-4	5-9	10-14	15-20	_____
▪ Design gains attention & has eye appeal (use of color & balance)	1-4	5-9	10-14	15-20	_____
▪ Design shows imagination, creativity and originality	1-4	5-9	10-14	15-20	_____
▪ Effectiveness (easily understood, motivational, accurate)	1-4	5-9	10-14	15-20	_____
▪ Quality of Work	1-4	5-9	10-14	15-20	_____

TOTAL POINTS:	
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