

# 100,000

DECA members participate in DECA's Competitive Events Program worldwide.



## LEARN

Students take courses related to business, finance, hospitality, marketing, and entrepreneurship.



## WIN

The best of the best compete in over 60 career areas for the chance to be named international champions. **\$300,000** in awards and scholarships are given out.



## PREPARE

Students prepare for competition by writing business plans, conducting public relations campaigns, collaborating with local businesses to conduct market research studies.

# THE STUDENT PROCESS



## PRESENT

At local, state, and provincial conferences, students present the projects they have been working on during the school year.

## SAMPLE JUDGE SCHEDULE

7:45 AM

Check-In, Breakfast,  
Orientation and  
Training

8:45 AM

Evaluate Student  
Presentations

11:30 AM

Lunch

12:30 PM

Evaluate Student  
Presentations

4:00 PM

Depart knowing  
you have helped the  
next generation of  
future leaders and  
entrepreneurs!

Please sign me up for the upcoming DECA conference. I had the opportunity to represent the grocery (retail) industry several years ago. I was, to say the least, very impressed with the program and the professional job that DECA does preparing its participants for the retail and marketing fields...

**DAN MAGRUDER**

District Manager, Smart & Final