

WHAT WILL YOU BE JUDGING?

DECA has nearly 60 competitive events, from prepared business plans and market research events to on-the-spot role plays and case studies. Below is a brief overview of the various competitive events offered at the DECA Conference that our judges will assist with:



SERIES EVENTS

Principles of Business Administration Events, Individual Series Events and Team Decision Making Events consist of two major parts: a written comprehensive exam and role-playing situations. The number and type of role play depends on the event. Students participating in Principles of Business Administration Events compete individually in one 10-minute content interview. Students participating in Individual Series Events compete individually in two 10-minute role play situations. Students Competing in Team Decision Making Events compete as a team in one 15-minute case study situation. Principles of Business Administration Events and Individual Series Events are individual events, while Team Management Decision Making Events have a team of 2 participants.



WRITTEN EVENTS

Written events cover a wide variety of topics and consist of two parts: a written report (10 to 20 pages) and a presentation (15 minutes). Written events consist of one to three students. Preparation for these events takes place prior to the conference, often times months before. Students may choose to participate in entrepreneurship and business plan type events, promotional plans, marketing research plans or chapter projects.