

## GET CONNECTED WITH @CALIFORNIADECA

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## SOCIAL MEDIA CHALLENGE

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### FRIDAY

Selfie with a talent show performer  
Selfie with a State Officer

### SATURDAY

Selfie with a member of another chapter in the game room  
Selfie at a DECA fundraiser restaurant  
Selfie writing an advocacy letter

## UPCOMING EVENTS

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### DECA

State Career Development Conference                      February 28 – March 2  
*Santa Clara, California*

International Career Development Conference                      April 29 – May 2  
*Nashville, Tennessee*

For more information check out: [californiadeca.org/conferences/](http://californiadeca.org/conferences/)

California DECA  
[Facebook.com/californiadeca](https://www.facebook.com/californiadeca)  
[@californiadeca](https://www.instagram.com/californiadeca)  
[www.CaliforniaDECA.org](http://www.CaliforniaDECA.org)



## 2020 DISTRICT CAREER DEVELOPMENT CONFERENCE



Your 2019-2020 California DECA State Officer Team extends a warm welcome to the 2020 SV CDC and they look forward to working with you to ensure your future competition success.

*Here We GO... into another great year of competition!*

Elisa Zhang – State President

Amory Gao – Vice President of Leadership

Mariam Mustafa – Vice President of Marketing

Kaitlyn Phan – Vice President of Northern California

Tylor Wu – Vice President of Silicon Valley

Matthew Allana – Vice President of Southern California

## PROGRAM OUTLINE AND AGENDA

### FRIDAY

|                 |   |                       |
|-----------------|---|-----------------------|
| 1:30 – 4:30 PM  | Conference Registration   | Monterey              |
| 3:00 – 5:00 PM  | Written Event Turn-In   | Sedona                |
| 3:00 – 5:00 PM  | Competitive Event Testing Session #1<br>• <i>Business Administration Core (BA)</i>  | California Salons 1-5 |
| 3:00 – 5:00 PM  | Competitive Event Testing Session #1<br>• <i>Business Management &amp; Admin (BM)</i><br>• <i>Entrepreneurship &amp; Small Business (ES)</i><br>• <i>Finance Cluster (FC)</i> | California Salons 6-9 |
| 5:00 – 5:30 PM  | Presidents Council Meeting  | Parcel 104            |
| 5:30 – 7:30 PM  | Competitive Event Testing Session #2<br>• <i>Marketing Cluster (MC)</i>   | California Salons 1-5 |
| 5:30 – 7:30 PM  | Competitive Event Testing Session #2<br>• <i>Financial Literacy (PF)</i><br>• <i>Hospitality &amp; Tourism (HT)</i>   | California Salons 6-9 |
| 6:00 – 8:00 PM  | Advisor/Chaperone Dinner & Meeting  | Parcel 104            |
| 8:30 – 9:30 PM  | Grand Opening Session   | California Ballroom   |
| 10:00 – 6:00 AM | Curfew  | In Your Own Room      |

### SATURDAY

|                  |                               |                    |
|------------------|-------------------------------|--------------------|
| <i>(All Day)</i> | Conference Headquarters       | Monterey           |
| 7:30 – 9:00 AM   | Breakfast (On Your Own)       |                    |
| 7:45 – 9:00 AM   | Judge Orientation & Breakfast | Parcel 104         |
| 8:30 – 4:00 PM   | Exhibits & Candidate Booths   | Cal Ballroom Lobby |
| 9:00 – 11:00 AM  | Candidate Interviews          | Sierra             |
| 9:00 – 12:00 PM  | Pre-Scheduled Makeup Testing  | Ponderosa          |

## PROGRAM OUTLINE AND AGENDA

### SATURDAY *Continued*

|                    |  |                     |
|--------------------|--|---------------------|
| 9:00 – 12:00 PM    | Competitive Events<br>• <i>Individual Series Events RP1</i><br>• <i>See Mobile Conference Site</i>   | Sedona              |
| 9:00 – 12:00 PM    | Competitive Events<br>• <i>Principles Events</i><br>• <i>See Mobile Conference Site</i>              | California Ballroom |
| 11:30 – 1:30 PM    | Judges/Proctors Lunch  | Assigned Ballrooms  |
| 12:30 – 4:00 PM    | Written Event Presentations<br>• <i>See Mobile Conference Site</i>                                   | California Ballroom |
| 12:45 – 4:00 PM    | Competitive Events<br>• <i>Team Decision Making Events</i><br>• <i>See Mobile Conference Site</i>    | Grand Ballroom      |
| 1:00 – 4:00 PM     | Competitive Events<br>• <i>Individual Series Events RP2</i><br>• <i>See Mobile Conference Site</i>   | Sedona              |
| 1:00 – 4:00 PM     | Competitive Events<br>• <i>Professional Selling &amp; PFL</i><br>• <i>See Mobile Conference Site</i> | Hall of Cities      |
| 4:00 – 5:00 PM     | Silicon Valley VP Election Session   | Sierra              |
| 5:00 – 8:00 PM     | Dinner (On Your Own)   |                     |
| 7:30 – 9:30 PM     | Game Room  | Sedona              |
| 10:00 PM – 6:00 AM | Curfew   | In Your Own Room    |
| <b>SUNDAY</b>      |  |                     |
| 6:00 – 12:00 PM    | Luggage Storage  | Grand Ballroom      |
| 8:00 – 9:15 AM     | Mini Awards Session  | California Ballroom |
| 9:15 – 10:15 AM    | Breakfast  | California Ballroom |
| 10:15 – 12:00 PM   | Grand Awards   | California Ballroom |
| 12:00 PM           | Advisors Collect Exit Packets  | Monterey            |

Check out our Mobile Conference Site for competitor schedules and more: <http://www.californiadeca.org/m/sv>