

## GET CONNECTED WITH @CALIFORNIADECA



## WORKSHOPS

### **Write to Dream** - Presented by Brad Killmeyer, TEAMTRI

We have tremendously talented, creative and intelligent high school students. The tragedy is that so many of them do not know what to do with what they've got on the inside, or how to figure it out. Students may technically graduate, but they are leaving high school feeling lost, frustrated or floating rather than forging ahead with purpose. The main reason students never reach their full potential is because they do not have a system for establishing, pursuing and achieving goals. They typically have no plan or vision for their future. This lesson empowers students to write to dream.

### **Fail Forward** - Presented by Brad Killmeyer, TEAMTRI

We cannot avoid, hide or run away from failure. Everyone experiences tough times in life. The question is, how do we respond? This session allows students to learn from past experiences and share their unique stories in small groups. The students discover that they have similar dreams and fears. They end up realizing that a major component to their shared success is each other. This lesson creates a new sense of support and community.

### **Your Life Won't Change Unless You Do** - Presented by Brad Killmeyer, TEAMTRI

We all know people who have bad habits. To us, it is obvious that they need to make significant changes in their life. That said, too often people never change and continue to suffer. Did you ever think about why? This one-of-a-kind program answers this question and provides a solution. Students will learn about the five stages of change and the support needed to be successful in each phase. The content in this program is research-based and scientifically proven to be effective.

### **How to Thrive on LinkedIn** - Presented by Brad Killmeyer, TEAMTRI

LinkedIn has over 500 million users and is the best way to build and engage your professional network online. In this session, your students will learn how to use LinkedIn to discover who they are and what they want. They will see the benefits of having an active LinkedIn profile and make their account STAND OUT. Each student will leave knowing how to leverage LinkedIn to open new doors and exciting career opportunities.

## UPCOMING EVENTS

### DECA

State Career Development Conference  
*Santa Clara, California*

February 28 – March 2

International Career Development Conference  
*Nashville, Tennessee*

April 29 – May 2



## 2020 DISTRICT CAREER DEVELOPMENT CONFERENCE



Your 2019-2020 California DECA State Officer Team extends a warm welcome to the 2020 SoCal CDC and they look forward to working with you to ensure your future competition success.

*Here We GO... into another great year of competition!*

Elisa Zhang – State President

Amory Gao – Vice President of Leadership

Mariam Mustafa – Vice President of Marketing

Kaitlyn Phan – Vice President of Northern California

Tylor Wu – Vice President of Silicon Valley

Matthew Allana – Vice President of Southern California

# PROGRAM OUTLINE AND AGENDA

## FRIDAY

4:00 – 11:30 PM	Conference Headquarters	Avalon 1
4:00 – 6:00 PM	Conference Registration <i>for Three Day/Two Night Conference</i>	Avalon 1
4:00 – 6:00 PM	Dinner (On Your Own)	
6:30 – 8:00 PM	Comprehensive Written Exams <i>for Three Day/Two Night Conference</i>	Santa Rosa A
7:00 PM	Advisor Meeting <i>for Three Day/Two Night Conference</i>	Santa Rosa B
8:30 – 10:30 PM	Opening Session/Activities	Santa Rosa B
10:30 – 6:00 AM	Curfew	In Your Own Room

## SATURDAY

<i>(All Day)</i>	Conference Headquarters	Avalon 1
7:30 – 9:00 AM	Breakfast (On Your Own)	
9:00 – 9:45 AM	Judge Check-in & Breakfast	Santa Rosa A
9:00 – 9:45 AM	Conference Registration <i>for Two Day/One Night Conference</i>	Avalon 1
9:00 – 3:00 PM	Candidate Booths	Santa Rosa Foyer
9:00 AM	Advisor Meeting <i>for Two Day/One Night Conference</i>	Santa Rosa A
10:00 – 12:00 PM	Competitive Events <i>Morning Events</i> <i>See Mobile Conference Site</i>	Santa Rosa A/B
10:00 – 3:00 PM	DECA Knowledge Test	Catalina A
10:00 – 11:00 AM	Workshop: Write To Dream	Catalina C

## SATURDAY *Continued*

10:00 – 3:00 PM	Comprehensive Written Exams <i>for Two Day/One Night Conference</i>	Catalina A
10:00 – 2:00 PM	Written Event Coaching Sessions	California
11:00 – 12:00 PM	Workshop: Fall Forward	Catalina C
11:45 – 1:00 PM	Judge/Proctors Lunch	Santa Rosa A/B
1:00 – 3:00 PM	Competitive Events • <i>Afternoon Events</i> • <i>See Mobile Conference Site</i>	Santa Rosa A/B
1:00 – 2:00 PM	Workshop: Your Life Won't Change Unless You Do	Catalina C
2:00 – 3:00 PM	Workshop: How To Thrive On LinkedIn	Catalina C
2:00 – 3:00 PM	Presidents Council Meeting	Avalon 2
3:00 – 4:00 PM	SoCal VP Election Session	Catalina C
5:00 – 8:00 PM	Dinner (On Your Own)	
8:00 – 10:00 PM	SoCal Social Activity	Catalina
10:30 PM – 6:00 AM	Curfew	In Your Own Room

## SUNDAY

6:00 – 12:00 PM	Luggage Storage	Avalon 3
8:00 – 9:00 AM	Mini Awards Session	Santa Rosa
9:00 – 10:00 AM	Awards Breakfast	Santa Rosa
10:00 – 11:00 AM	Grand Awards	Santa Rosa
11:00 AM	Advisors Collect Exit Packets	Santa Rosa Lobby

Check out our Mobile Conference Site for competitor schedules and more:  
**[californiadeca.org/m/socal](http://californiadeca.org/m/socal)**