

# BOARD OF DIRECTORS - MINUTES

California Association of DECA, Inc.  
Board of Directors Meeting  
Virtual  
October 27, 2020

## A. Introduction

1. Board Chair, Call to Order 4:30 p.m.
2. Welcome and Roll Call

*Board Members in Attendance:*

Brycen Woodley

Kerry Moquett

Brad Fulk

Juston Glass

Dennis Mifflin

Jodi Morgan

Michael Aechatel

*Guest:*

*Ed Trang*

*Not in Attendance*

Molly Anderson, CA Department of Education

Maureen Rankin

Douglas Den Hartog

## B. Special Board Meeting

The purpose of this meeting is to make a final decision regarding the format of our District Career Development Conferences (100% Virtual vs. Hybrid Option). Brycen received the final details from the host hotel for the SoCal CDC and received information back from the NorCal and SV locations late last week so that we could have all the details to be able to make an informed decision.

All host hotels have agreed to shift contract commitments forward: NorCal, currently committed for 2021-22, would extend for one year through 2023; SV, currently committed through 2021, would extend to 2022 and SoCal, commitment would extend through 2023. Management Team recommendation is to move all three district conferences to 100% Virtual (no onsite component) for the following reasons:

- School District travel restrictions (limited day trips, no overnight trips)
- Monitoring social distancing
- Judges concerns
- Vaccine projections

- Quarantine requirements

Virtual format will be aligned with what was discussed at our Advisor's Conference and current facilitation of the Business Pitch Challenge. The format would include a combination of Zoom pre-recorded presentations uploaded to Google Drive then submitting a link. Judges will be able to score presentations as they view them. Live presentations have not been as successful due to the inability to guarantee connectivity, choppy connections, and the concern about having a student in a breakout room alone with an adult. DECA, Inc. National staff made the same recommendation confirming the fact that it's a lot easier to ensure a fair playing field if all students have the opportunity to record, ensure audio and video quality and have students upload their presentations. The registration cost for each of the District Conferences will depend upon final negotiations with vendors which should be concluded soon. The Management Team is working to lower the usual registration costs in light of the shift to virtual.

Dennis made a recommendation to have students submit presentations prior to Winter break. Brycen expanded by stating that a recommendation was made to have role-plays, presentation submissions and testing completed simultaneously for all three districts. Modifications are COVID related, not permanent operational standards.

State Conference – Santa Clara: Hotels are accommodating. However, Convention Center is not willing to be flexible about adjusting contracts until there is a County/State mandate extending beyond our conference date, cancellation fee penalty \$60,000. We won't be in a position to make a decision until we are about 45-days out per the convention center, around the first of January. Justin made a suggestion to fine tune the competition by having Top 10/Top 20 compete at State with a live connection with a judge and possibly a webinar feature.

Dennis officially called the meeting to order at 5:08 p.m. Kerry moved to accept all of the district conferences as virtual. Michael second the motion. Unanimous approval for virtual district conferences. Brycen mentioned that this decision is pending written confirmation from host hotels and asked that the Board Members keep this decision confidential until we have the amendments finalized with the hotels for the three District Conferences.

### **C. Meeting Adjourned 5:10 PM**

Justin moved to adjourn the meeting... Brad second...unanimously approved.