

ICDC CHAPTER SUPPORT

With ICDC just around the corner, competitive preparation and supporting your chapter is more important than ever. There are many ways to increase your chapter's competitive readiness and also keep non-qualifiers engaged throughout this month! Check out some of the tips that your State Officer Team has compiled for you!

ICDC SCHEDULE:

- Week of April 12: Written events will be submitted and online testing will be conducted
 - Use [this](#) to help competitors with their written reports before submitting
 - Prepare competitors for testing by providing testing resources and [tips](#)
- Week of April 19: Preliminary Competition
 - Make sure competitors can log in and record/ submit their video submissions. Provide them with presentation [tips](#)
- April 19: Grand Opening Session
 - Remind all competitors to attend this ceremony for information about ICDC
- April 19: On-Demand Emerging Leader Series Workshop
 - Remind competitors to attend this workshop to learn about leadership using 21st Century Skills
- April 21: #OneDECA Member Networking Event
 - Remind all competitors to attend this event to meet new people and learn new information
- April 20-21: VBC Round 1
 - Keep VBC Qualifiers informed about the start of the first round
 - Show them VBC [tips](#) compiled from DECA members/alumni
- April 22: DECA Advisor Chat + Competitive Events update for 21-22
 - Tell your advisor to attend this event for important information about competitive events
- April 20-22: Executive Officer Candidate Campaigning + Voting
 - Learn about the candidates and notify a voting delegate with your thoughts
- April 24: VBC Round 2
 - Keep VBC Qualifiers informed about the start of the second round
 - Show them VBC [tips](#) compiled from DECA members/alumni
- Week of April 26: Final Competition
 - Make sure competitors are ready for final competition.
 - Provide the [Roleplay](#) and [Written](#) toolkits as a resource
- May 6: Grand Awards Session
 - Ensure all competitors attend the closing ceremony, where they may be recognized for their work

Visit [here](#) for the ICDC Tentative Schedule

SUPPORTING MEMBERS WHO QUALIFIED:

- Conduct weekly workshops to get competitors prepared for ICDC
- Create presentations focused on specific types of events or clusters
- Get together groups of people who have similar events and have them share competitive tips (if applicable, otherwise people with the same cluster can share tips)
- Use California DECA's toolkits to prepare qualifiers
 - Toolkits for written events, testing/online events, and Role-Plays
 - Roleplay Toolkit
 - Written Toolkit
 - Tips from Past Winners - [Written](#)
 - Tips from Past Winners - [Roleplay](#)
- Keep them excited for this fun-filled conference

SUPPORTING MEMBERS WHO DID NOT QUALIFY:

- Continue to support members even if they did not qualify for ICDC
- Conduct Career Development Workshops
 - Resume Development Workshop
 - What to include in a resume
 - Tips to make a resume more attractive
 - [Resume Development Resource](#)
 - Finding Internships Workshop
 - Effective techniques to find an internship
 - How to check the legitimacy of an internship
 - [Internship Resource](#)
 - Interview Preparation Workshop
 - Hold mock interviews with commonly asked questions
 - Teach the STAR method to better answer questions
 - Graphic Design Workshop
 - Help members refine their graphic design skills before next year!
 - [Graphic Design Workshop Resource](#)

CHAPTER OFFICER INITIATIVES:

- Start brainstorming ideas for Chapter Improvements:
 - Revamping your chapter website!
 - Between ICDC and the next school year, this is the perfect time to rebrand your chapter website and create a place where your members can easily access information
 - Here is a guide to help your easily set up a chapter website: [DECA Chapter Website Guide](#)

- Work on Legislative Outreach to advocate for CTE classes for the following year!
 - [Legislative Outreach How-To Guide](#)
 - [Legislative Email Template](#)
 - [Legislative Meeting Outline](#)
 - [Legislative Phone Call Script](#)

VIRTUAL COMPETITOR GUIDES:

- [Principles of Business Administration Events](#)
- [Personal Financial Literacy Event](#)
- [Individual Series Events](#)
- [Team Decision Making Events](#)
- [Business Operations Research Events](#)
- [Project Management Events](#)
- [Entrepreneurship Events](#)
- [Integrated Marketing Campaign Events](#)
- [Professional Selling and Consulting Events](#)
- [Stock Market Game](#)
- [School-based Enterprise Competition](#)