

BOARD OF DIRECTORS - MINUTES

California Association of DECA, Inc.
Board of Directors Meeting
Virtual
May 13, 2021 – 2:30 p.m. to 5:30 p.m.

A. Introduction

1. Board Chair, Call to Order 2:33 p.m.

2. Welcome and Roll Call

Board Members in Attendance:

Molly Anderson

Douglas Den Hartog

Michael Acheatel

Juston Glass

Kerry Moquett

Brad Fulk

Jodi Morgan

Dennis Mifflin

Maureen Rankin

Staff Members in Attendance:

Brycen Woodley, California DECA

Ryan Underwood, California DECA

3. Approval of the Minutes from December 4, 2020

The Board reviewed the minutes from the December 4, 2020 Board Meeting. Molly proposed change of wording in the second sentence under report. Brycen updated the minutes to read “This year, CDE requested auditing of all affiliations”.

A question following up on Item 4-MISC-C-SWAG was addressed by Brycen. SWAG was cost prohibitive – being too expensive to transport to send directly to individuals and not feasible to send to schools that were not open due to CDC regulations.

B. Reports

1. State Advisor Report (Molly Anderson, CDE)

Molly opened by informing us about Department of Education personnel changes. Career & College Transition Division Director, Dr. Pradeep Kotamraju resigned. Michelle McIntosh previous State Advisor and Molly’s Administrator also resigned. Michelle will be working for the Sacramento County Office of Education developing Work-Based Learning/Pathways. Both positions are unfilled which is concerning because they directly affect California DECA.

Contract - The State is still dedicated in supporting CTE funding. DECA has been offered \$225,000 in grant funding. \$150 Million CTE Initiative Grant dollars coming. Applications are due by June 2, 2021.

Every student enrolled in CTE Pathway courses aligned for DECA should be registered as part of our DECA Affiliation. We legally should not be differentiating between the course and DECA affiliation. DECA is the program/course. Active student participation in conferences and competitive event is a choice...icing on the cake. The cake itself is the classroom.

Brad requested clarification on how the SB-1070 grant dollars will be affected since the funds are based on membership. Molly responded by stating that the SB-1070 dollars no longer exist. What we do have is the Governor's CTE Funding. Out of the \$225,000 contract approximately \$100,000 is applied toward Chapter Support Grants. In addition, Perkin Funds and the CTIG dollars can be applied. Brad's concern is in support of smaller chapter programs that may depend more on these dollars being absorbed in affiliation fees due to the increase in membership. Molly suggested communicating with our administration encouraging them to apply for available funds that can be funneled towards affiliation fees.

Kerry had a budget meeting with her school administration where they discussed students being responsible for paying registration, housing, travel and competition fees as opposed to being funded through grant money. The AB-1575 prohibits a pupil enrolled in a public school from being required to pay a pupil fee, as defined, for participation in an educational activity, as defined, as specified. Molly mentioned that this has been interpreted by Charles Parker, the State Advisor for FFA, as follows, "if it's going to affect their grade in school, a fee cannot be charged", thereby justifying that conference participation is not graded. Dennis recommended to reinforce our co-curricular side of DECA.

2. State Officer Team Report

- A. The State Officer "Team 71" joined the virtual board meeting to give a live report and also submitted an electronic copy of their report. Please review State Officer Team Report at your leisure.

3. Financial Report

Brycen provided an overview of our financial forecasts and projections by district and for the California Association of DECA. Our audit should be completed by the end of the month.

4. Management Team Report

Brycen provided an overview of current membership reports by district/chapter and a historical membership analysis by year. Brycen summarized our conference attendance statistics and the status of our CDE contracts including grant invoicing and reporting. Brycen is working on an amendment to 2021 and a new 2021-2022 contract is in process of being reviewed. Molly stated that they're very close to being approved.

C. Action Items 5:14 p.m.

1. Approval of the Minutes December 4, 2020
Juston moved to approve the December 4, 2020 minutes; Kerry seconded; motion approved.
2. Approval of 2021-2022 Budget
Michael moved to accept the 2021-2022 budget; Juston seconded; motion approved.
3. Review and approval of 2021-2022 Calendar
Note that we are one week earlier for our State conference in Anaheim due to scheduling conflicts. Brad moved to accept the 2021-2022 calendar; Molly seconded; motion approved.
4. 2021-2022 Management Team Contract Review and Approval
Maureen moved to accept the 2021-2022 Management Team Contract; Michael seconded; motion approved.
5. California DECA Board of Director Operations and Initiatives
Doug and Brad shared circumstances, which result in stepping down from the Board. Brad will finish out his term.
 - a. Michael moved, Board Chair: Kerry; Board Chair Elect: Juston, Secretary: Brad, and Treasurer: Michael positions for 2021-2022... seconded; motion approved
6. Fall Leadership Conference Plans
Ryan provided an overview of upcoming leadership opportunities. Canadian inspired mantra: "Own the Podium" bringing membership, leadership and competition closer together.
7. WRLC
WRLC will be held November 18-20, 2021 in Scottsdale, AZ. They are planning an in-person conference.
8. State Conference
Moving forward with a shift of dates, February 24-27 (Thursday to Sunday). The conference will be held at the Anaheim Marriott. Schedule:
 1. Thursday – Testing
 2. Friday – Series Events & Opening Session
 3. Saturday – Written Events & Recognition Session (No Dance)
 4. Sunday – Grand Awards

Future SCDC's, 2023 & 2024 will be in Anaheim, CA. Where do we want to be in 2025?

9. ICDC will be held April 23-26, 2022 in Atlanta, GA (Travel April 22 and April 27).

10. Our Advisor Conference will be virtual, scheduled for September 17-18, 2021.

11. California DECA Programs

- Business Pitch Challenge – Fall 2021 – helps kickstart DECA
- Bylaw review
 - The board reviewed and discussed the proposed amended bylaws for California DECA.
 - Elected board term – 3 years
 - Appointed board term – 2 years
 - Michael moved to approve the amended bylaws and to appoint Maureen and Brad to new 2-year appointed positions and accept Doug’s retirement; Molly seconded; motion approved.
- Officer Candidate process reviewed and discussed
- Discussion – A new chapter advisor requested DECA District change from Silicon Valley to Northern California. After discussion, it was recommended to adhere to existing DECA Policy.

12. Next Board Meeting

- Thursday, December 2, 2021 - Virtual - 2:30pm to 5:30pm

D. Adjourned 5:35 PM

Juston moved to adjourn; Brad seconded. Motion approved.