



2023 DISTRICT CAREER DEVELOPMENT CONFERENCE

Your 2022-2023 California DECA State Officer Team extends a warm welcome to the 2023 SoCal CDC and they look forward to working with you to ensure your future competition success.

State President – Daniel Dolan
Vice President Of Leadership – Nitin Jaladanki
Vice President Of Marketing – Kate Clifford
Vice President Of Northern California – Sara Vannoni
Vice President Of Silicon Valley – Vineeta Muvvala
Vice President Of Southern California – Brayden Lou



WORKSHOPS – Presented by Catherine Horton (TEAMTRI)

Grand Slam Communication:

From leading a chapter meeting to giving a speech, there are many factors to communicating clearly and efficiency! Learn the top tips and skills to help you improve your public speaking skills so that any time you are in front of a group, it's a grand slam!

Power of Professionalism:

Everyone has the power within them to be great. The question is, how do we unlock these professional powers in DECA? In Power of Professionalism, we will learn how to take our powers to Get the Edge with the help of some superhero friends.

Officer Excellence:

Are you a chapter leader or aspiring to become one? Do you want to know the keys to being a strong officer? Do you want to Get the Edge for next year? If your answer is yes, join us in Officer Excellence! We will discover the three keys to being the best officer your chapter needs.

5 Gears:

How do you be present and productive when there isn't enough time? All too often people go through life without truly connecting—and can, as a result, miss out on experiences and relationships that have the power to bring them great joy. Learn how to shift into the right gear at the right time so that you can grow in your relational intelligence and increase your influence personally, professionally, and in your community.

PROGRAM OUTLINE AND AGENDA

FRIDAY

4:00 – 11:30 PM	Conference Headquarters	Avalon 1
4:00 – 6:00 PM	Conference Registration <i>for Three Day/Two Night Conference</i>	Avalon 1
4:00 – 6:00 PM	Dinner	On Your Own
6:30 – 8:00 PM	Comprehensive Written Exams <i>for Three Day/Two Night Conference</i>	Santa Rosa A
7:00 PM	Advisor Meeting <i>for Three Day/Two Night Conference</i>	Santa Rosa B
8:30 – 10:00 PM	Opening Session/Activities	Santa Rosa B
10:30 PM – 6:00 AM	Curfew	In Your Own Room

SATURDAY

<i>All Day</i>	Conference Headquarters	Avalon 1
7:30 – 9:00 AM	Breakfast	On Your Own
9:00 – 9:45 AM	Judge Check-in & Breakfast	Santa Rosa A
9:00 – 9:45 AM	Conference Registration <i>for Two Day/One Night Conference</i>	Avalon 1
9:00 AM – 3:00 PM	Candidate Booths	Santa Rosa Foyer
9:00 AM	Advisor Meeting <i>for Two Day/One Night Conference</i>	Santa Rosa A
10:00 AM – 12:00 PM	Competitive Events • <i>Morning Events</i>	Santa Rosa A/B <i>See Mobile Conference Site</i>
10:00 AM – 3:00 PM	DECA Knowledge Test	Catalina A
10:00 – 11:00 AM	Workshop: Grand Slam Communication	Catalina C
10:00 AM – 3:00 PM	Comprehensive Written Exams <i>for Two Day/One Night Conference</i>	Catalina A
11:00 AM – 12:00 PM	Workshop: Power of Professionalism	Catalina C
11:45 AM – 1:00 PM	Judge/Proctors Lunch	Santa Rosa A/B
1:00 – 3:00 PM	Competitive Events • <i>Afternoon Events</i>	Santa Rosa A/B <i>See Mobile Conference Site</i>
1:00 – 2:00 PM	Workshop: Officer Excellence	Catalina C
2:00 – 3:00 PM	Workshop: 5 Gears	Catalina C
3:00 – 4:00 PM	SoCal VP Election Session	Catalina C
4:00 – 4:45 PM	Presidents Council Meeting	Avalon 2
5:00 – 8:00 PM	Dinner	On Your Own
8:00 – 10:00 PM	SoCal Social Activity	Santa Rosa Ballroom
10:00 PM – 6:00 AM	Curfew	In Your Own Room

