

California DECA Chapter Officer Guide

#2: October & November

Message to Chapter Officers

Hey everyone!

Welcome to our second publication of the chapter officer guide, a new initiative started by Team 73. Once again, this 2-3 page bi-monthly guide will provide you with event logistics, relevant resources, meeting ideas, officer activities, project suggestions, and much more. We hope you'll find this resourceful as you leave your legacy on not only your chapter, but California DECA as a whole! If you have any questions, feel free to contact me via email at president@californiadeca.org or @deca.leos on Instagram!

With utmost support,
Leo Shao.

Upcoming Events Logistics

-Business Pitch Challenge registration will start on 10/10/23 and end on 10/13/23. Upload window begins at 9 A.M on 10/23 and ends at 5 P.M on 10/27. Winners will be announced the week of November 13th. The guidelines have been posted to the Slack server at https://californiadeca.slack.com/files/U05QC8N4A9E/F05TM6ZS6DR/california_deca_-_business_pitch_challenge_2023.pdf

-Pin Design Challenge is now open for submissions. Submission will close on 1/8/2024 and the winner's design will be used as the official California DECA pin for the 2024 International Career Development Conference. The guidelines have been posted to the Slack server and is available at <https://www.dropbox.com/scl/fi/niaykzlo6apurp8fn1edr/CA-DECA-Trading-Pin-Contest-Guidelines-2024.pdf>

-Power Trip Registration is now open! Chapters must complete chapter & member registration on the DECA online portal before registering members for Power Trip. Register at <https://www.deca.org/conferences/power>

-Districts Registration information is available at <https://californiadeca.org/conferences/district-conferences/> and will close on 11/30.

Key Dates

- The second Presidents Council will be held on the second Monday of October (10/9/2023) from 7:30 P.M - 8:30 P.M at leadable.info/cadecaprescouncil2324. Another reminder will be sent out on Slack in advance.
- The first Champ Camp will be held via a Zoom webinar format on 10/2/23 at 7:30 P.M at leadable.info/cadecachampcamp. After that, it'll be held bi-monthly on the first Monday: 12/4/2023, 2/5/2024, 4/01/2024. Champ Camp are interviews with past ICDC winners sharing tips to succeed in various events.
- Conference dates & the official California DECA Events calendar for the 2023-2024 school year is available at <https://californiadeca.org/wp-content/uploads/2019/09/California-DECA-Calendar.pdf>
- Other dates in the previous section!

October & November Meeting Ideas

Resources

- Chapter meeting guide (same as last month):
<https://californiadeca.org/wp-content/uploads/2019/07/Chapter-Meeting-Guide.pdf>
- Additional chapter meeting ideas & instructions (same as last month):
https://californiadeca.org/wp-content/uploads/2019/07/Chapter_Meeting_Instructions_and_Ideas.pdf
- Chapter meeting agenda template (same as last month):
https://californiadeca.org/wp-content/uploads/2019/07/Chapter_Meeting_Agenda_Template.docx

Meeting Ideas

- What is a roleplay & written presentation
 - Roleplay structure; prep time for different roleplays
 - Different career clusters
 - Written page limits & presentation guidelines
 - Competitiveness for each & resources online
- Power Trip informational meeting
 - All information located here: <https://www.deca.org/conferences/power>
- District conferences logistics briefing
 - Different events available at NorCal & competition logistic
 - Attendance fees
 - No qualification process for SCDC

Suggested Officer Activities & Project Suggestions

-Mini Conferences (MiniCons) are a great way to collaborate with nearby chapters and prepare for Districts (invite the State Officers too if you would like help judging or organizing a workshop):

<https://californiadeca.org/wp-content/uploads/2020/01/Minicon-Guide-with-Letterhead-010220.pdf>

-Hosting a resume workshop:

<https://californiadeca.org/wp-content/uploads/2019/10/Resume-Guide.pdf>

-Hosting a graphic design workshop:

<https://californiadeca.org/wp-content/uploads/2020/01/Workshop-Presentation-Graphic-Design.pdf>

-Press releases for chapter activities:

<http://www.slideshare.net/californiadeca/press-release-howtoguide>

-Parent nights can help gain more traction:

https://californiadeca.org/wp-content/uploads/2019/07/Parent_Night_Guidelines.pdf