

California DECA's guide to

RESOURCES

CLICK FOR
LINKS!

CALIFORNIA DECA WEBSITE

1

BLOG POSTS

Read about the coolest things California DECA is up to! Blog posts are published twice a month and cover a variety of topics from travel hotspots to conference and scholarships to updates from Team 73!

DOCUMENT LIBRARY

This is the place to go if you need ANYTHING! From competitive event resources to chapter guides (more on that later) to branded items to chapter toolkits to middle school outreach templates, we have you covered!

2

3

CONFERENCE INFO

Find all of the 2023-24 conference dates and locations!

MEMBERSHIP CENTER

If you want to start a new chapter, look here first! Advisors can access the portal to register a new chapter.

4

California DECA's guide to
RESOURCES

5

PRESIDENTS COUNCIL

Calling all chapter presidents! Sign up here to receive information regarding our monthly President Council meetings (7:30pm PST on the 2nd Monday of every month). Participating in these calls are an excellent way to better support your chapter!

CALENDAR OF EVENTS

Check out our 2023-2024 calendar for information on all California DECA and National DECA events and deadlines!

6

7

YOUR STATE OFFICER TEAM

Learn about your Team 73 and the alumni officers! You can also request a state officer visit at your chapter/mini-con. This page contains resources for state officer candidates as well!

JUDGE PORTAL

Direct judge volunteers here to sign up to judge at our conferences!

8

California DECA's guide to
RESOURCES

CLICK FOR
LINKS!

CALIFORNIA DECA'S PROGRAMS

1

CHAMP CAMP

Champ Camp is 4 sessions of tips and tricks presented by past ICDC winners from California DECA! Starting on October 2nd, members will have the opportunity to join these bimonthly calls. Check out our Instagram page for updates and more information regarding Champ Camp!

CHAPTER GUIDES

The Chapter Guides are a new initiative Team 73 is starting! Published bi-monthly, the 3-page guides are aimed to help chapters (especially newer/smaller ones) receive specific instructions & resources regarding all facets of chapter operations. These can be found in the Document Library Section of the CA DECA Website.

2

3

LEADERSHIP GUIDES

These guides address some of the most common issues CA DECA chapters face and present tips/solutions to help chapters succeed in the years to come. Each month's guide focuses on a different struggle. The guides are published in the Document Library Section of the CA DECA Website.

DECA+

DECA+ is an amazing resource to help prepare members for their competitive events. From video demonstrations and several practice exams and roleplays to flashcards and sets of proven tips/strategies, this site covers many aspects of competitive event prep! Also, California DECA has made this resource free for all affiliated chapters!

4

California DECA's guide to
RESOURCES

CLICK FOR
LINKS!

CALIFORNIA DECA INSTAGRAM

1

UPDATES ON MAJOR EVENTS

California DECA's instagram page is *the* place to go if you want to find out about any major events, such as conferences and various deadlines. Follow us at @californiadeca for updates!

LINKTREE

The California DECA Linktree sends you to key CA DECA resources, such as social media and flier templates (more on that below), the Presidents Council Zoom Link, the Chapter Visit Request Form, comprehensive Competitive Event Toolkit, and CA DECA zoom background.

2

3

FREE SOCIAL MEDIA TEMPLATES

Located in the CA DECA Linktree, California DECA has provided all CA DECA members with free templates for flyers, Instagram posts, and Instagram stories. Use these templates so you can spend less time doing the busy work and more time focusing on serving your members.

California DECA's guide to
RESOURCES

CLICK FOR
LINKS!

NATIONAL DECA WEBSITE

1

DECA DIRECT

DECA Direct is a site filled with blog posts curated by the Executive Officers and DECA Staff. The articles cover a wide range of topics, including announcements, tips, and Case Studies of the week (roleplays)!

COMPETITIVE EVENTS PROGRAM

Peruse the competitive events program to learn about every single competitive event offered at DECA. Within each event page on the website, you can find the guidelines as well as sample events to get inspiration or practice.

2

BRAND RESOURCE CENTER

Head over to the Brand Resource Center for free DECA logos, presentation templates, animations, zoom backgrounds, and basically any DECA-branded virtual item available.

3

MONTHLY CALLS/CALENDAR OF EVENTS

DECA Inc has two monthly calls you can attend - the Western Regional call and the One DECA call. These calls are amazing ways to learn about DECA's opportunities, network with DECA leaders from across the world, and learn from others!

4