

California DECA's guide to **FUNDRAISING**

a few ideas to get you started...

1

YUM-RAISING

Fundraising has never been easier! Yum-Raising is an amazing way of fundraising, especially during the holidays. Most stores will either help you set up a virtual storefront or give you a discount code for the fundraiser, and a portion of the profits will be sent to you! It works differently from restaurant to restaurant, but the following are all options to consider: See's Candies, Chipotle, Panda Express, Little Caesar's, Panera Bread, Buffalo Wild Wings, IHop, Krispy Kreme, Baskin Robbins, and CPK.

COMPETITIONS

Host fun competitions to engage your whole school and fundraise money! For example, you can host a sticker designing competition and sell the sticker design voted for most! Or your chapter can host a fun intramural sports competition, like flag football or volleyball, and you can sell tickets for entry and merchandise/food!

2

SELL PRODUCTS/SERVICES

Selling products (especially food/snacks!) frequently is a great way to fundraise! If allowed, you can sell items like boba, popcorn chicken, mochi donuts, brownies, and donuts (snacks you can buy for a low price and sell for more) during lunch at school or before/after school. Offering services such as car washes is also a great way to fundraise!

3

DONATION SITES

You can also set up pages for your DECA chapter on donation sites such as Global Giving and GoFundMe. These sites are an amazing way to receive donations, especially from people who may not be in your local community but would love to support the students (extended family members, friends, etc). Encourage chapter members to circulate the link to the donation site(s) in group chats and reach out to potential donors often!

4