



2024 DISTRICT CAREER DEVELOPMENT CONFERENCE

Your 2023-2024 California DECA State Officer Team extends a warm welcome to the 2024 SV CDC and they look forward to working with you to ensure your future competition success.

State President – Leo Shao
Vice President of Leadership – Diya Jain
Vice President of Marketing – Samaira Mehta
Vice President of Northern California – Ruijia Gu
Vice President of Silicon Valley – Emily Mitnick
Vice President of Southern California – SJ Janolkar

 **DECA**
EXPERIENCE
the **DIFFERENCE**

PROGRAM OUTLINE AND AGENDA

FRIDAY

1:30 – 4:30 PM	Conference Registration	The Orchard, Champagne Room
1:30 – 6:30 PM	Waiting Room <i>(if hotel rooms aren't ready)</i>	California Ballroom
3:00 – 5:00 PM	Competitive Event Testing Session #1 <ul style="list-style-type: none"> • <i>Business Administration Core (BA)</i> • <i>Business Administration Core (BA) Overflow</i> • <i>Hospitality & Tourism (HT)</i> • <i>Finance Cluster (FC)</i> • <i>Personal Financial Literacy (PF)</i> • <i>1st Exam for those with 2 exams during session 2</i> 	Grand Ballroom Hall of Cities <i>*overflow room</i> Hall of Cities Hall of Cities Prospector A/B Prospector A/B
5:00 – 5:30 PM	Presidents Council Meeting	The Orchard
5:30 – 7:30 PM	Competitive Event Testing Session #2 <ul style="list-style-type: none"> • <i>Marketing Cluster (MC)</i> • <i>Marketing Cluster (MC) Overflow</i> • <i>Business Management & Admin (BM)</i> • <i>Entrepreneurship & Small Business (ES)</i> • <i>Business Management & Admin (BM) Overflow</i> • <i>2nd Exam for those with 2 exams during session 1</i> 	Grand Ballroom Hall of Cities <i>*overflow room</i> Hall of Cities Hall of Cities Prospector A/B <i>*overflow room</i> Prospector A/B
6:00 – 8:00 PM	Advisor/Event Manager Dinner & Meeting	The Orchard
8:30 – 9:30 PM	Grand Opening Session	California Ballroom
10:30 PM – 6:00 AM	Curfew	In Your Own Room

SATURDAY

All Day	Conference Headquarters	The Orchard, Magnum Room
7:30 – 9:00 AM	Breakfast	On Your Own
7:45 – 9:00 AM	Judge Orientation & Breakfast	California Ballroom
8:30 – 4:00 PM	Candidate Booths	California Ballroom Lobby
9:00 – 12:00 PM	Pre-Scheduled Makeup Testing	The Orchard, Champagne Room
9:00 – 12:00 PM	Individual Series Events RP1*	California Ballroom
9:00 – 12:00 PM	Team Decision Making Events	California Ballroom
9:00 – 12:00 PM	Professional Selling Events	California Ballroom
9:00 – 12:00 PM	Personal Financial Literacy	California Ballroom
9:00 – 4:00 PM	Written Event Presentations	Sedona
11:30 AM – 1:00 PM	Judges/Proctors Lunch	Assigned Ballrooms
1:00 – 4:00 PM	Individual Series Events RP2*	California Ballroom
1:00 – 4:00 PM	Principles of Business Management Events	California Ballroom
3:00 – 4:00 PM	Candidate Interviews	Executive Boardroom

4:00 – 5:00 PM	Silicon Valley VP Election Session	Sierra
5:00 – 8:00 PM	Dinner	On Your Own
7:30 – 9:30 PM	Game Room	Sedona
10:00 PM – 6:00 AM	Curfew	In Your Own Room
<u>SUNDAY</u>		
6:00 AM – 12:00 PM	Luggage Storage	Assigned During Registration
8:00 – 9:15 AM	Mini Awards Session	California Ballroom
9:15 – 10:15 AM	Breakfast	California Ballroom
10:15 AM – 12:00 PM	Grand Awards	California Ballroom
12:00 PM	Advisors Collect Exit Packets	The Orchard, Brut Room

**Visit mobile conference site at californiadeca.org/m/sv for specific competition time*