

California DECA Chapter Officer Guide

October

Message to Chapter Officers

Hey everyone!

Welcome to the second edition of the 2024-2025 Chapter Officer Guides! Once again, this 2-3 page bi-monthly guide will provide you with event logistics, relevant resources, meeting ideas, officer activities, project suggestions, and much more. We hope you'll find this resourceful as you leave your legacy on not only your chapter, but California DECA as a whole! If you have any questions, feel free to contact me via email at president@californiadeca.org or @deca.diya on Instagram!

Best,
Diya Jain

Upcoming Events Logistics

- Business Pitch Challenge registration will start on 10/8/24 and end on 10/11/24. Upload window begins at 9 A.M on 10/21 and ends at 5 P.M on 10/25. Winners will be announced in mid-November. Members can register at californiadeca.org/bpcreg and reach out to your advisor for more information!
- WRLC Registration is now open! Chapters must complete chapter & member registration on the DECA online portal before registering members for WRLC. Register at <https://www.deca.org/conferences/western-region-leadership-conference>
- Districts Registration information is available at <https://californiadeca.org/conferences/district-conferences/> and will close on 11/30.

Key Dates

Presidents Council

The next Presidents Council meeting will be held on Monday, October 7th from 6pm-7pm PST at leadable.info/cadecapc. Another reminder will be sent to Presidents' via email and Slack.

Champ Camp

The next Champ Camp will be held via a Zoom webinar format on Monday, October 21st at 6pm. The Zoom link is leadable.info/cadecachampcamp and will be published via Instagram, emailed to all presidents, and Slack. Our panelist will be Ashwit Mathur, sharing insight on the Quick Serve Restaurant Management Event. Previous Champ Camps have covered topics such as TDMs, writtens and finance, as well as specific events such as HTTPS and ETDM and can be viewed at our YouTube Channel: <https://www.youtube.com/@CaliforniaDECA/>.

More

Conference dates & the official California DECA Events calendar for the 2024-2025 school year is available at <https://californiadeca.org/wp-content/uploads/2019/09/California-DECA-Calendar.pdf>

October Meeting Ideas

Resources

Chapter meeting guide (same as last month):

<https://californiadeca.org/wp-content/uploads/2019/07/Chapter-Meeting-Guide.pdf>

Additional chapter meeting ideas & instructions (same as last month):

<https://californiadeca.org/wp-content/uploads/2019/07/Chapter-Meeting-Instructions-and-Ideas.pdf>

Chapter meeting agenda template (same as last month):

<https://californiadeca.org/wp-content/uploads/2019/07/Chapter-Meeting-Agenda-Template.docx>

Meeting Ideas

What is a Roleplay and Written Presentation

- Roleplay structure; prep time for different roleplays
- Different career clusters
- Written page limits & presentation guidelines
- Competitiveness for each & resources online

Western Regional Leadership Conference Informational Meeting

- <https://www.deca.org/conferences/western-region-leadership-conference>
- Expected behavior & business professional dress code

Virtual Business Challenge information

- Official DECA inc. guidelines:
https://assets-global.website-files.com/635c470cc81318fc3e9c1e0e/649b555a73245428071ae169_HS_VBC_Guidelines.pdf
- Different VBC events
- Qualification process: 2 rounds, top 2 from each region advance to ICDC

Suggested Officer Activities & Project Suggestions

- Mini Conferences (MiniCons) are a great way to collaborate with nearby chapters and prepare for Districts (invite the State Officers if you would like help judging or organizing a workshop):
<https://californiadeca.org/wp-content/uploads/2020/01/Minicon-Guide-with-Letterhead-010220.pdf>
- Hosting a resume workshop:
<https://californiadeca.org/wp-content/uploads/2019/10/Resume-Guide.pdf>
- Hosting a graphic design workshop:
<https://californiadeca.org/wp-content/uploads/2020/01/Workshop-Presentation-Graphic-Design.pdf>
- Press releases for chapter activities:
<http://www.slideshare.net/californiadeca/press-release-howtoguide>
- Parent nights can help gain more traction:
https://californiadeca.org/wp-content/uploads/2019/07/Parent_Night_Guidelines.pdf